

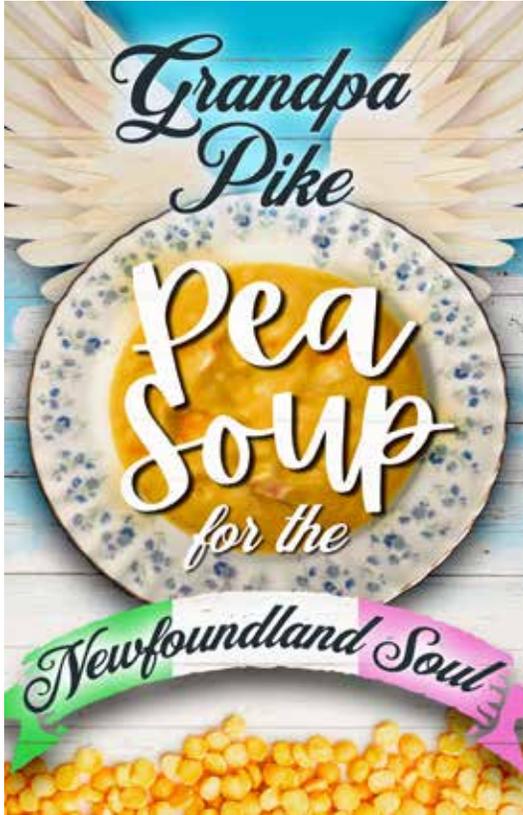
Flanker

FLANKER PRESS • PENNYWELL BOOKS

2020 DIGITAL CATALOGUE

Pea Soup for the Newfoundland Soul

Grandpa Pike



Genre: Humour
Imprint: Flanker Press
Format: Paperback, 221 pages,
b&w photos and illustrations
Price: \$19.95
ISBN: 978-1-77117-791-7
Available as an ebook
Publication Date: March 11, 2020

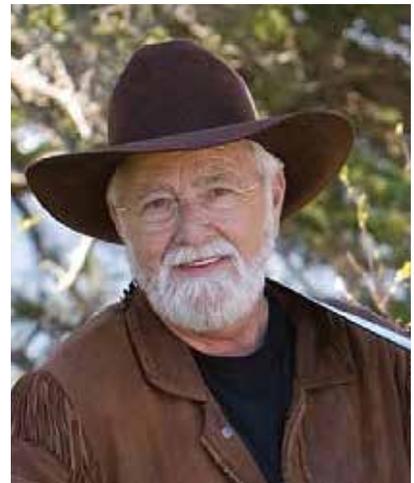
MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Atlantic Books for the Holiday flyer
- Posters for select outlets
- Bookmarks
- Facebook contest
- Catalogue distribution
- Book signings

You won't know what's in Newfoundland pea soup until the host starts dishing it out. It may have bits of turnip, potato, carrot, ham bones, chunks of salt beef, or dumplings—along with split yellow peas. If unexpected guests arrive, simply add a bit more water. Grandpa Pike's Pea Soup for the Newfoundland Soul is like that. "I guarantee you will find a good portion of ham," says the author—his tongue planted firmly in his cheek.

You'll laugh or cry, but you won't be bored as Grandpa Pike rollicks his way through his wins and losses on topics as diverse as pets, religion, annoying people, the good old days, hockey, graduation, airport bars, lawyers, doctors, and the three scariest words to an old-fashioned man—scarier even than "hold my purse."

Laurie Blackwood Pike, a.k.a. **GRANDPA PIKE**, was born in Stanhope, Newfoundland and Labrador. He is retired from his position as business development manager with a national chain of hardware and building supply stores. In 2017, he received the Estwing Gold Hammer Award—the industry's recognition for his contributions. In 1986, he bought a rural general store, developed a logo, and branded the business "Grandpa Pike's." His unique store was profiled in the hardware industry's *Hardware Merchandising* magazine. In recent years, Grandpa Pike has used his nickname for charity work. In 2007, he partnered with the Children's Wish Foundation of Canada, Newfoundland & Labrador Chapter, to release a music CD. In 2009, he partnered with them again to produce a gospel Christmas CD. He is married to Kathleen Pike and has one daughter, Laurie Shannon. *Grandpa Pike's Number Two* is his third book. His second, *A Man of My Word*, is the critically acclaimed biography of former premier Beaton Tulk. His first book, *Grandpa Pike's Outhouse Reader*, has appeared in Atlantic Books Today's bestsellers lists.



NL Snowmageddon 2020

Nick Cranford

On January 17, 2020, Newfoundland and Labrador experienced one of the worst blizzards in its history. Life came to a screeching halt. Entire roads and cars were buried, people became trapped in their homes, and a week-long state of emergency was just one more surprise Mother Nature had in store for the people of the province. The record-breaking snowstorm, which the media labelled “Snowmageddon,” came to test the resilience of Newfoundland. But as you will see throughout this book, Newfoundlanders are made of sterner stuff.

Known affectionately as “Flanker the Third” by his grandmother, Margo Cranford, a.k.a. Mrs. Flanker, **NICK CRANFORD** was born and grew up in St. John’s, Newfoundland. From crawling on his father’s keyboard while he was working to helping Flanker Press reach the next level, Nick has been involved in every facet of the family publishing business.



When Snowmageddon 2020 struck Newfoundland, Nick created a Facebook group as a way to help his home province stay connected and make lasting memories. “NL Snowmageddon 2020 Warriors” grew to over 100,000 members in just four days. Nick is currently completing a business administration program at the College of the North Atlantic. His favourite pastimes include shooting, reading, and having a time with his friends.



Genre: Photography

Imprint: Flanker Press

Format: Paperback, 130 pages, colour photos and illustrations

Price: \$22.95

ISBN: 978-1-77117-795-5

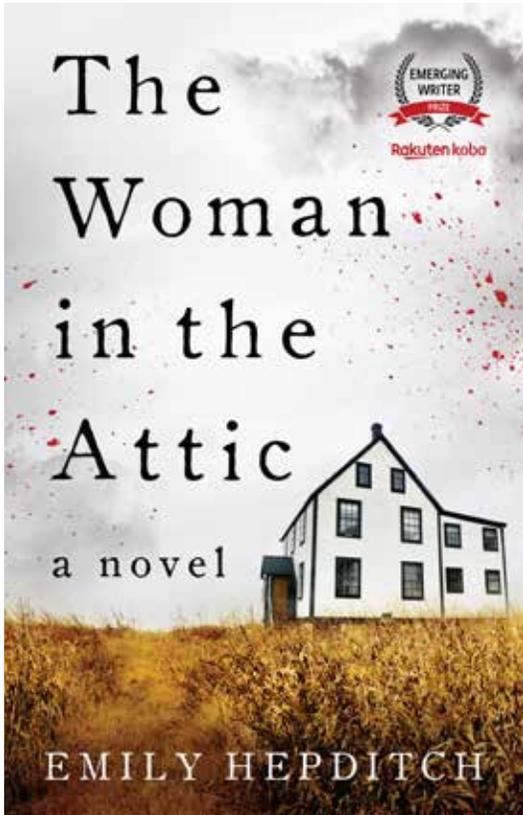
Publication Date: March 4, 2020

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Atlantic Books for the Holiday flyer
- Posters for select outlets
- Bookmarks
- Catalogue distribution
- Book signings
- Book launch

The Woman in the Attic

Emily Hepditch



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 230 pages

Price: \$19.95

ISBN: 978-1-77117-797-9

Available as an ebook

Publication Date: April 22, 2020



MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

WINNER - NL Reads 2021

FINALIST - Crime Writer's of Canada First Novel Award

GOLD MEDAL - Independent Publishers Book Awards 2021 - Canada - East - Best Regional Fiction

WINNER - Rakuten Kobo Emerging Writer's Prize - Mystery

On the coast of rural Newfoundland, Hannah Fitzgerald's mother has lived her life in near total isolation. When Hannah returns to the lonely saltbox house to prepare her mother for the transition into assisted living, her childhood home is anything but welcoming. Dilapidated from years of hoarding and neglect, the walls are crumbling, leaving Hannah's wellness crumbling along with them.

While packing her mother's things, Hannah discovers a trap door to the house's attic, the one she believed for most of her life had been permanently sealed shut. Blinded by curiosity, Hannah enters the attic and finds a mysterious bedroom riddled with dark secrets. Desperate to know more, Hannah begins to scramble for answers, combing the house for clues that may lead her to the truth.

Hannah must navigate through the violent outbursts of her senile mother, the prying questions of a nosy hospice nurse, and the rage of the coastal wind that threatens the structure of the house. Piece by piece, she assembles a picture of her mother's not-so-distant past—a twisted tangle of infatuation, lies, and maybe even murder.

The Woman in the Attic is a claustrophobic psychological thriller wrought with suspense. This novel will put you on the edge of your seat . . . and make you wary of the unused spaces collecting dust in your home.

EMILY HEPDITCH is an award-winning emerging author from Mount Pearl, Newfoundland. A prolific writer since childhood, Emily's first publication came in 2015 when her short story *Lifelike* was published by Nelson Education. Emily received her Bachelor of Arts from Memorial University in 2019, where she studied linguistics, psychology, and criminology. Primarily she writes psychological thrillers that draw on principles of criminology to comment on contemporary issues in society. When she's not writing novels, Emily is either working on an illustration, running through the park, or hiking the East Coast Trail.

The Liars

Ida Linehan Young

There is no doubt that she is amongst the best of the best of Newfoundland's storytellers...If you like good historical fiction stories told in a similar vein to Genevieve Graham's, then you'll enjoy this trilogy of turn-of-the-last-century novels from the prolific pen of Ida Linehan Young.

— Miramichi Reader

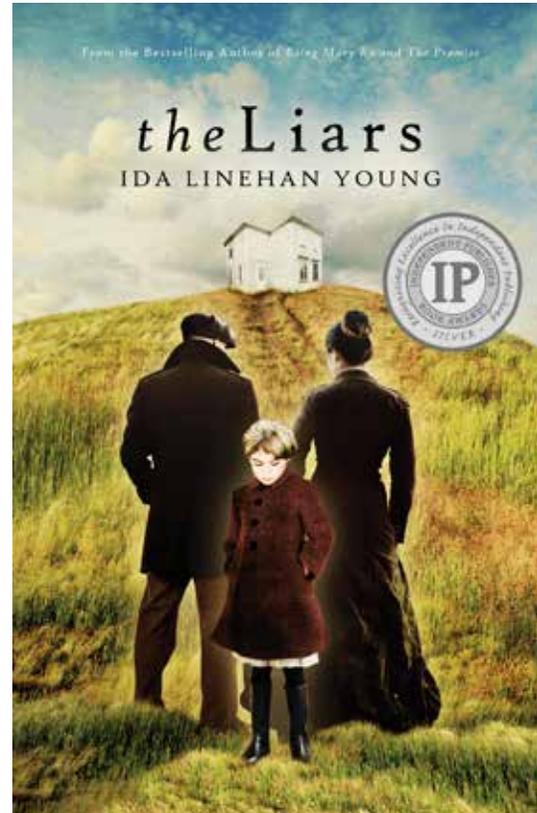
Newfoundland, 1895

Alice and John MacDonald, both running from pasts that were too traumatic to face, meet by chance and stay together in a fragile world that's rife with lies and secrets. The only thing they have in common is the love for a seven-year-old child, Beatrice, whom they have raised since she was a baby.

When an escaped murderer triggers a series of events that will significantly change the lives of John and Alice and jeopardize the life of their darling daughter, they must take drastic action to protect the welfare of the child. Follow John and Alice as they are forced to leave the wilds of Labrador for an isolated future in Holyrood, Newfoundland, only to have their world turned upside down when they must face the consequences of the lives they lived.

As the reality of their past unfolds with disastrous outcomes, will it mean they lose Beatrice forever to the mother who has longed for the child—a child born from a vicious assault and given away by a cruel stepmother—and is now eager to make her part of her new family?

First and foremost, **IDA LINEHAN YOUNG** is a grandmother to the most extraordinary little boys, Parker and Samuel, a mother to three adult children, Sharon, Stacey, and Shawna, and a wife to Thomas. By day she works in the information technology sector in the federal government and has recently forayed into learning the French language in the hopes of becoming bilingual. She started writing several years ago and published her memoir, *No Turning Back: Surviving the Linehan Family Tragedy*, in 2014, followed by a novel, *Being Mary Ro*, in 2018. Influenced by her love of local history and the familial art of storytelling passed down by her father and her maternal grandfather, she escapes to writing any chance she can get. She enjoys writing historical fiction to keep the past alive for generations to come.



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 274 pages,

Price: \$19.95

ISBN: 978-1-77117-801-3

Available as an ebook

Publication Date: April 29, 2020



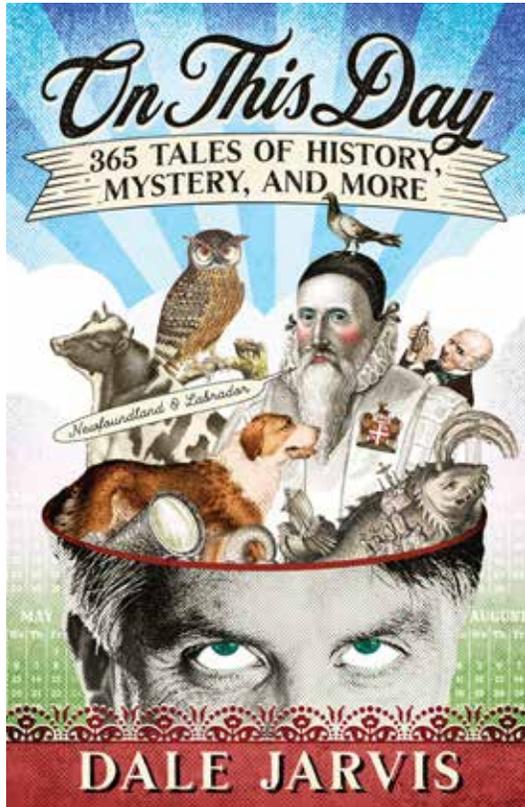
SILVER MEDAL - Independent Publisher Book Awards 2021 - Book Series - Fiction for *Being Mary Ro*, *The Promise*, *The Liars*

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

On this Day: 365 Tales of History, Mystery, and More

Dale Jarvis



Genre: History

Imprint: Flanker Press

Format: Paperback, 265 pages

b&w photos and illustrations

Price: \$19.95

ISBN: 978-1-77117-813-6

Available as an ebook

Publication Date: June 8, 2020

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

The Newfoundland and Labrador of yesterday was more colourful than you might remember, and no one is more qualified to be your guide through the strange terrain of local history than folklorist and storyteller Dale Jarvis. In this book, you will come face to face with remarkable phenomena, mysterious objects, swarms of grubs, promiscuous spitting, whale milk, and raisins as large as figs. You will look for strange sights in the sky, draw up the mysteries of the deep, and foretell the future using only the bumps on your head or an egg in a glass. Along the way, you will meet jail-breakers, broom makers, contortionists, swindlers on the run, the legendary Fanny Goff, and Miss Toronto herself.

On This Day is a day-by-day record of the wonderful and extraordinary in everyday life. Drawn from old newspaper clippings, diaries, and historical accounts, this volume celebrates the strange and shines a light on the half-forgotten headlines of the past.

DALE JARVIS is the provincial folklorist for Newfoundland and Labrador, helping communities to safeguard traditional culture, the first full-time provincially funded folklorist position in Canada.

He holds a B.Sc. in anthropology/archaeology from Trent University and a M.A. in folklore from Memorial University. Dale is a past president of the Newfoundland Historic Trust and has contributed as a board member and volunteer to many local arts and heritage organizations. He regularly teaches workshops on oral history, cultural documentation, public folklore, and intangible cultural heritage.



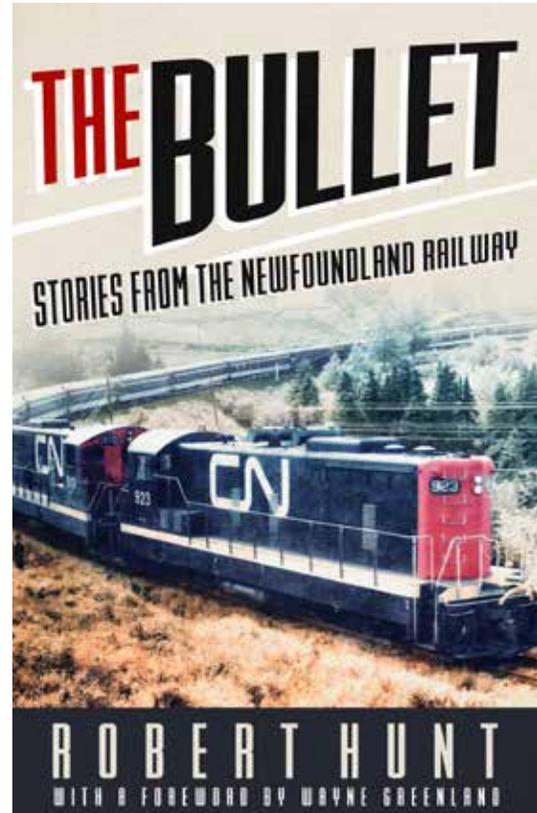
The Bullet: Stories from the Newfoundland Railway

Robert Hunt

With his usual ease, Hunt weaves the stories of the railway workers and their passengers with the memories of his own family - several of the men he interviewed had worked with his father - and with the story of one of the country's best-known war heroes, Tommy Ricketts... You know you have a railway buff on your Christmas list. Consider this your "shop local" option for that person. — Northeast Avalon Times

Compiled from interviews with a select group of retired seniors, *The Bullet* is a collection of stories about the men and women who worked for the legendary pre-Confederation Newfoundland Railway, which later became the Canadian National Railway when Newfoundland joined Canada in 1949. The dedication and friendliness of the employees are shown in abundance throughout this book, and it is evident that their service to the people of Newfoundland who "rode the rails" while travelling with CN was second to none. Explore the history of the railway, see how the steam engines changed travel when they were converted to diesel, get a glimpse of the railway yard in St. John's, and witness the loyalty of the crews who worked in this highly esteemed profession.

ROBERT HUNT was born and raised in St. John's, where he still lives. He is the father of two children, Stephen and Heather. Robert is co-author with Lisa J. Ivany of *Christmas Memories*, *At Heart*, and *Christmas Treasures*. His first three books as sole author were the critically acclaimed St. John's memoirs *Corner Boys*, *Townies*, and *Brazil Street*.



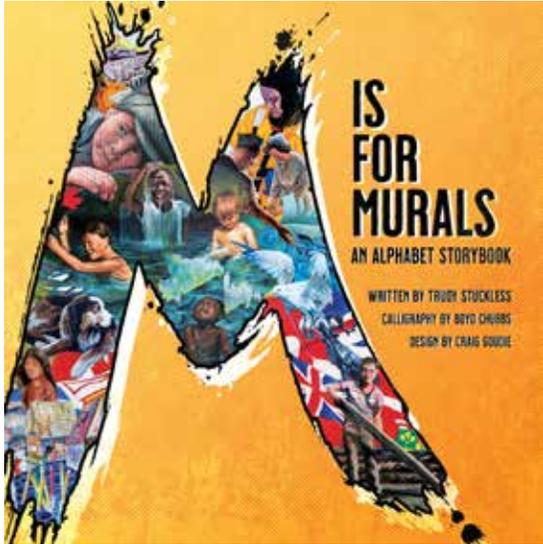
Genre: Biography
Imprint: Flanker Press
Format: Paperback, 225 pages, b&w photographs
Price: \$19.95
ISBN: 978-1-77117-809-9
Available as an ebook
Publication Date: June 15, 2020

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

M is for Murals: An Alphabet Storybook

Trudy Stuckless, Boyd Chubbs, Craig Goudie



Genre: Children's Books
Imprint: Pennywell Books
Format: Paperback, 31 pages,
colour illustrations

Price: \$14.95

ISBN: 978-1-77117-807-5

Publication Date: July 15, 2020

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

The year 2020 marks the Botwood Mural Arts Society's 10th anniversary and the launch of this very special publication. Through cheerful rhyme and colourful imagery, *M is for Murals* tells the story of Botwood's murals, the artists who painted them, and the seaport town in Newfoundland and Labrador that supported their creations. This alphabet storybook is designed to be read aloud to children while engaging them in the rich provincial history the artwork portrays. Although written with children in mind, *M is for Murals* also works as a visual time capsule and will appeal to adults interested in knowing the details of the murals completed to date. The town of Botwood has now claimed the title "Mural Capital of Newfoundland and Labrador." As a long-standing member of the Global Mural Association and host of the 2018 Global Mural Conference, the Botwood Mural Arts Society believes in a creative economy and invites you to "Come See What We See!"

Born on Fogo Island, NL, **TRUDY STUCKLESS** now lives in Botwood with her husband, Jim. She has been a registered nurse for forty-three years. In 2016, she retired from her Chief Executive Nurse position at Central Health. From 2016 to 2018, Trudy volunteered as coordinator for the 2018 Global Mural Conference, hosted in Botwood by the Botwood Mural Arts Society. In 2019, she was elected president of the Society. Trudy enjoys singing and writing songs and poetry. *M is for Murals* is her first book.

Born in L'Anse au Clair, Labrador, and now living in St. John's with his wife, Marilyn, poet, musician, and artist **BOYD CHUBBS** has published six books of poems, released three recordings of guitar compositions, and has received numerous private and public commissions for drawings and illuminations. A master of hand lettering, Boyd has developed his own style of calligraphy known as Avalon.

CRAIG GOUDIE was born and raised on the west coast of Newfoundland. He and his wife, Joanne, have lived for over thirty years in Grand Falls-Windsor. Craig works in a broad range of art media and has completed many murals in the central Newfoundland area. He has contributed to several books in recent years. Craig's work hangs in government, corporate, and private collections.

In Search of Adventure: 70 Years of the Royal Canadian Mounted Police in Newfoundland and Labrador

Helen C. Escott

"I thoroughly enjoyed reading In Search of Adventure. Helen C. Escott did an outstanding job of providing a description of the RCMP policing in Newfoundland and Labrador from 1950 to present. The interviews she completed with all of the members and employees clearly depict the dangers and challenges faced by the RCMP in their first 70 years of policing. If you have an interest in policing or in the history of Newfoundland and Labrador, this is a must-read. It is an interesting and enjoyable collection of stories, yet very enlightening at the same time."

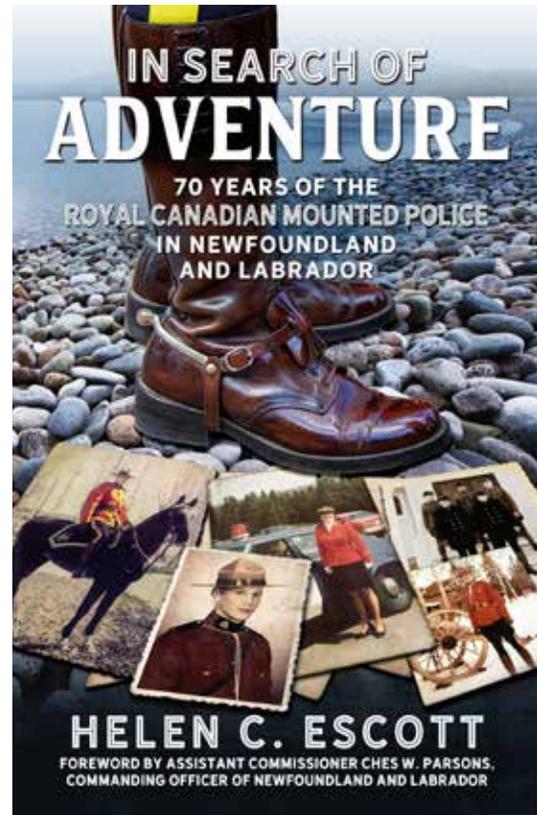
— Leo O'Brien, Retired RCMP Superintendent and President of RCMP NL Veterans' Association

In 1949, several young Mounties arrived in Canada's newest province to enforce federal law. Like those who followed, they were in search of adventure, and they found plenty. In this book, RCMP veterans, as well as the last living Newfoundland Rangers, tell their personal stories. From laughter to moments of sheer terror, to discovering innovative ways to connect with the communities they police, to investigating the murder of one of their own, these veterans tell the true history of the RCMP's first 70 years policing in Newfoundland and Labrador.

HELEN C. ESCOTT is used to blazing trails. She is a retired civilian member of the world-renowned Royal Canadian Mounted Police (RCMP). In 1998, she created the RCMP's Media Relations/ Communications Unit in Newfoundland and Labrador, where she became the first female senior communications strategist and media relations spokesperson for the RCMP in that province.

Escott was the communications lead on high-profile events, including the RCMP's Newfoundland and Labrador response on September 11 after terrorists attacked the World Trade Center in New York City. During her service, she wrote and implemented the Atlantic Region Communication Strategies to combat organized crime and outlaw biker gangs, created the media relations course and guidebook used by the RCMP, and was the only communications strategist asked to teach the media relations course for senior management and RCMP members at the Canadian Police College in Ottawa. Escott is regularly asked to teach this course to other uniformed services. She also served as a communications strategist at the 2010 Vancouver Olympics.

Before joining the RCMP, Helen C. Escott worked in the media for thirteen years in various capacities, including reporter, on-air personality, marketing, and promotions.



Genre: Biography

Imprint: Flanker Press

Format: Paperback, 306 pages,
b&w photos

Price: \$19.95

ISBN: 978-1-77117-821-1

Available as an ebook

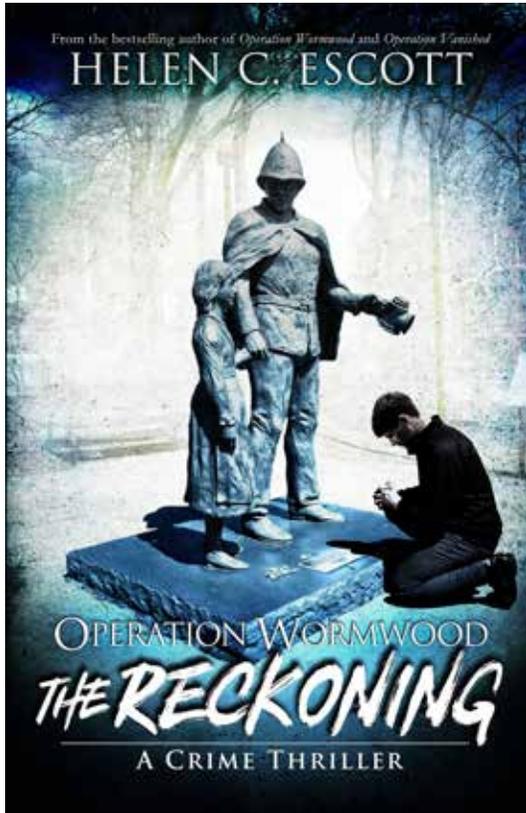
Publication Date: August 1, 2020

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

Operation Wormwood: The Reckoning

Helen C. Escott



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 324 pages

Price: \$21.95

ISBN: 978-1-77117-817-4

Available as an ebook

Publication Date: September 2, 2020

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Book launch

Sgt. Nicholas Myra is back with a vengeance, and he is out for blood. Years of investigating horrific crimes have become too much, and Myra's PTSD is intense and out of control. He can't unsee the images that race through his dreams. Now as he investigates the biggest case of his career, he is in a constant state of fight-or-flight.

The hunt continues for a serial killer who is targeting the most heinous of criminals, making them die a slow, painful death. Sgt. Myra partners with Dr. Luke Gillespie in a hunt for a killer targeting criminals who everyone wants dead. On the day of reckoning, everyone is called to account for their actions. Award-winning author Helen C. Escott, a former civilian member of the Royal Canadian Mounted Police, offers an exciting new voice in crime fiction and conducts a thorough investigation into why evil against the most vulnerable goes unpunished.

Operation Wormwood: The Reckoning is the explosive follow-up to the bestselling crime thriller *Operation Wormwood*, which was a 2019 Arthur Ellis Awards finalist for Best First Crime Novel.

HELEN C. ESCOTT is used to blazing trails. She is a retired civilian member of the world-renowned Royal Canadian Mounted Police (RCMP). In 1998, she created the RCMP's Media Relations/ Communications Unit in Newfoundland and Labrador, where she became the first female senior communications strategist and media relations spokesperson for the RCMP in that province.

Escott was the communications lead on high-profile events, including the RCMP's Newfoundland and Labrador response on September 11 after terrorists attacked the World Trade Center in New York City. During her service, she wrote and implemented the Atlantic Region Communication Strategies to combat organized crime and outlaw biker gangs, created the media relations course and guidebook used by the RCMP, and was the only communications strategist asked to teach the media relations course for senior management and RCMP members at the Canadian Police College in Ottawa. Escott is regularly asked to teach this course to other uniformed services. She also served as a communications strategist at the 2010 Vancouver Olympics.

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A Newfoundland Maple

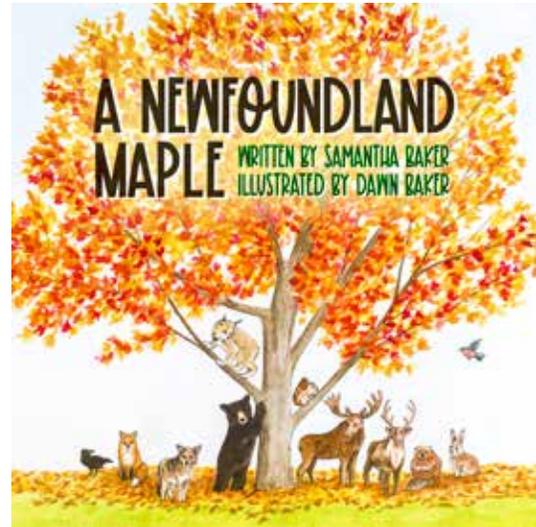
written by Samantha Baker, illustrated by Dawn Baker

Illustrator Dawn Baker's carefully rendered illustrations capture the creatures of western Newfoundland realistically. This does much to deepen Samantha Baker's work which relies on the non-fictive elements of what could happen to one tree. The inclusion of Daniel's storyline helps anchor readers' interest in what might otherwise be simply an exploration of any maple tree. By including one child and his grandfather's relationship to a tree, it becomes far more believable that this tree is worthy of our interest and speculation. The final spread features snapshots of other animals and insects the reader can go looking for in the previous pages – a particularly effective way to deepen reader engagement with one Newfoundland maple — CM: Canadian Review of Materials

While on a fishing trip with his grandfather in western Newfoundland, Daniel discovers a maple tree that has stood there for decades. What he doesn't realize is just how important it is to the local wildlife. Squirrels, moose, beavers, birds, and more rely on the tree for food and shelter. Throughout the pages of this delightful book, find out which creatures visit across the four seasons and learn how just one tree can make a difference.

SAMANTHA BAKER grew up with a great love for the arts and has always enjoyed singing, playing the piano, drawing, and, most of all, writing. She studied linguistics and psychology at Memorial University of Newfoundland, where she earned her Bachelor of Arts in 2013. Upon graduating, she received the Michael Staveley Award for maintaining Dean's List status every year of her program. Samantha later returned to Memorial University, where she completed her Bachelor of Education in 2016. She has since worked as a substitute teacher and as an adult basic education instructor at Keyin College, where she primarily taught English language arts. Today she works with The Rooms as part of the Programming and Public Engagement division. In her spare time, Samantha enjoys reading, cooking, taking walks around local parks, and spending time with her loved ones.

DAWN BAKER has been a visual artist and children's writer since 1992. A graduate of Memorial University with a Bachelor of Education and a certificate in library studies, she has served on the board of directors of The Rooms from 2006 to 2019. In 2015, Dawn served as a juror for the Governor General's Literary Awards and toured Ontario as part of TD Canadian Children's Book Week.



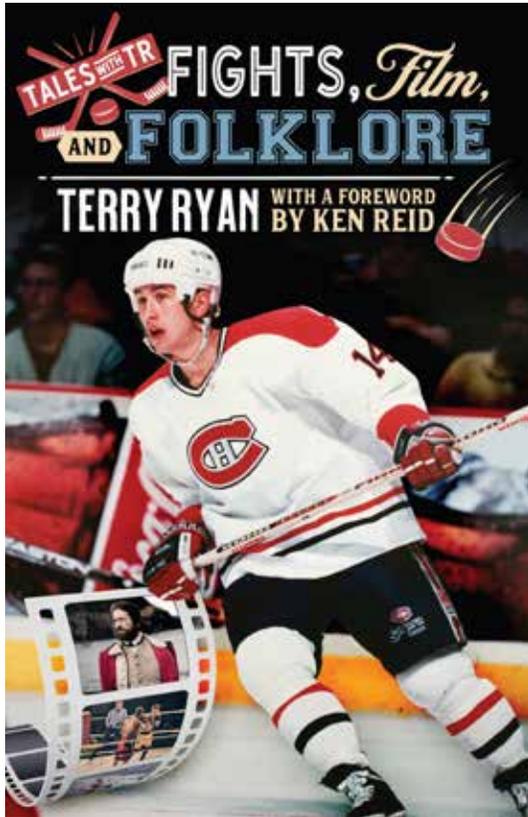
Genre: Children's Books
Imprint: Pennywell Books
Format: Paperback, 36 pages,
colour illustrations
Price: \$14.95
ISBN: 978-1-77457-000-5
Publication Date: September 16, 2020

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

Fights, Film, and Folklore: Tales with TR

Terry Ryan



Genre: Biography

Imprint: Flanker Press

Format: Paperback, 207 pages, colour and b&W photographs and illustrations

Price: \$19.95

ISBN: 978-1-77457-006-7

Available as an ebook

Publication Date: September 30, 2020

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Book launch

“There are few storytellers in the game of hockey better than Terry Ryan. Terry is raw. Terry is real. The subjects Terry writes about are raw and real. They can be funny, and they can be serious. You’re about to read not just about hockey fights, but what it’s like to get absolutely zonked right in the eye with a nasty punch from one of the hardest hitters in National Hockey League history. Why in the hell would you fight a guy without holding a grudge? Well, Terry is going to tell you why. You’re also going to read about anxiety and depression and post-concussion syndrome—what caused it, how real the pain is, the struggle. You’ll be thrilled with tales and adventures that even the Dos Equis man would admit he could never experience. Yes, it is true—Terry Ryan is actually the most interesting person in the world. He even manages to fit Socrates into the following pages. How TR is that?” — From the Foreword by Ken Reid

Born in Newfoundland, Terry Ryan was drafted eighth overall by the Montreal Canadiens in the 1995 NHL entry draft. Despite some injuries and setbacks, he played parts of three seasons for the Habs and played hockey professionally for almost a decade. After an ankle injury derailed his career in 2003, he joined the national ball hockey program and won three world championships as a member of Team Canada.

“TR” graduated from Memorial University in 2013 with honours. He obtained a B.A. in Folklore/English and proceeded to begin an interesting life in the arts, highlighted by acting roles on popular TV shows like *Frontier*, *Letterkenny*, *Little Dog*, and *Hudson & Rex*. In 2016, Terry tried his hand at stand-up comedy and opened up for Gerry Dee at various venues across the country, eventually leading to a public speaking career.

Fights, Film, and Folklore is Terry’s second book. His first book, *Tales of a First-Round Nothing* (2014), is a multiple bestseller and was well-received by fans and critics alike. Terry regularly guests on various sports channels and podcasts across the world like Sportsnet and Spittin’ Chiclets, and his own popular podcast on the Hockey Podcast Network is called Tales with TR.

TR has been inducted into the Mount Pearl Hockey Hall of Fame, the Mount Pearl Sports Hall of Fame, and the Canadian Ball Hockey Hall of Fame.

These days TR plays senior hockey for the St. John’s Caps and also teaches hockey locally. He is a big music fan and collector and lists The Beatles as his favourite band. He resides in Mount Pearl, where he raises his beautiful ten-year-old daughter, Penny-Laine, and their curious cat, Princess.